

ARABIAN HORSEMEN'S HELMET ALLIANCE

Every Horse Every Ride



PINS CAN BE PURCHASED IN THE COVERED ARENA CONCOURSE

DATE: 09/28/11 - 10/02/11
TIME: 8:00 AM - 8:00 PM

ON AUGUST 10, 2011, ADRIENNE HANCOCK-LEONG SUFFERED A SERIOUS INJURY FROM A RIDING ACCIDENT. THE INJURIES WERE COMPLICATED BY THE FACT SHE WASN'T WEARING A HELMET.

A 2007 STUDY BY THE CENTERS FOR DISEASE CONTROL AND PREVENTION FOUND THAT:

Horseback riding resulted in 11.7 percent of all traumatic brain injuries in recreational sports from 2001 to 2005, the highest of any activity;

Of the estimated 14,446 horseback-related head injuries treated in 2009, 3,798 were serious enough to require hospitalization.

DURING THIS YEAR'S SPORT HORSE NATIONAL, WE ARE SELLING LAPEL PINS TO HELP ADRIENNE'S FAMILY OFFSET THE MEDICAL COSTS ASSOCIATED WITH HER RECOVERY COSTS.



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LEXINGTON & LOUISVILLE, KENTUCKY

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